

Meeting Minutes August 15, 2024

12:00 PM – 1:00 PM

Attendees: Kylie Poor, Barb Ittner, India Malherbe, Crystal, Jen Black, Kayla Langford, Mike Hall, Linda Lopez, April Gordon, Lindsay Bilby, Marliisa Diggs, and Ozzy Amos

I. CPO Update

- a. New coordinator intro
 - i. 🎉💡 Please welcome India Malherbe 💡🎉
- b. Mini-grant logic model
 - i. August – December (School Semester)
 1. Coalition Outreach Efforts
 - a. Potential new member survey (3 questions long)
 - i. Flyers at Noel Back-to-school event
 - b. Invitation Tickets for September 26th meeting
 - i. Contact Tina for tickets to hand out
 - c. Engaging sectors
 - i. Goal: 2 outreach events to try to engage youth and faith-based sectors
 1. McDonald County Chamber of Commerce
 - a. Kayla, Tina, and Barb attended this meeting on August 14, 2024
 - b. See more info at “Chamber of Commerce” below
 2. Noel Back to School Event
 - a. August 16, 2024 5-7PM
 - b. At the old Harps building in Noel
 - d. New meeting location
 - i. To be determined during October
 1. Possible merging with the sub-committee: Noel Change Team (?)
 - a. Please let Kayla or India know if you have other ideas of meeting locations
 2. Social Media Website (Tobacco focus)



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- a. What functions do we want on our webpage?
 - i. Coalition information
 - 1. Mission, vision, values, etc.
 - 2. Past projects
 - a. Photos & project info
 - 3. Sign up to join coalition
 - 3. Filling vacant leadership positions
 - a. Social Media & Volunteer Coordinator
 - i. To be determined in October meeting
 - c. Generation Rx
 - i. Prescription misuse and prevention
 - 1. CPO has a grant for a training on prescription misuse. Training is 1 hour long and is available for anyone.
- II. Chamber of Commerce**
 - a. Kayla and Tina Update
 - i. 25 in attendance, informed that there are usually at least 50 attendees
 - ii. Kayla spoke about the refocus/rebranding of coalition focus to community health rather than exclusively focusing on substance abuse
 - iii. Tina handed out tickets to invite all present individuals
 - b. Focus on Community Health
 - i. <https://www.youtube.com/watch?v=1Bvf1ttMmc>
 - ii. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5771402/>
 - iii. Think of health as a place you live, work, play, etc.
- III. Noel Back to School Event**
 - a. Who is attending and roles?
 - i. McDonald County Health Department
 - 1. Vaccines
 - 2. Building Communities for Better Health
 - ii. Linda Lopez with Access Family Care
 - 1. No inflatable lung as nurses are not available
 - 2. Will be handing out goodies and information



IV. Potential Coalition Projects

- a. Fentanyl Radio Segments
 - i. KSN & KODE have reached out to The Alliance to create 5 two-minute message segments about Fentanyl resources
 - ii. The Alliance will help write out scripts for the segments but they will be story based
 - iii. Please reach out to Jen Black or India Malherbe if you are interested in participating or know someone interested in participating
- b. Water Safety Project
 - i. Promoting education about swimming safety to prevent drowning
 - ii. Hard deadline to launch **swimming/water safety** project is **April 2025**
 - 1. Potential partners for project
 - a. Elk River
 - b. Shadow Lake
- c. Coalition and Mental Health Resource Promotion
 - i. Jane Day – September 28th
 - ii. Fall Fest

V. Community Updates

- a. Unregulated cannabis in food is now illegal across the State!
 - i. <https://governor.mo.gov/press-releases/archive/governor-parson-announces-executive-order-24-10-prohibiting-sale-unregulated>
- b. 988 Day – September 8th “No Judgment. Just Help.”
 - i. 988 Day information
 - 1. <https://www.samhsa.gov/find-help/988/newsroom/988-day>
 - ii. Ways to participate
 - 1. Use the Digital Toolkit (includes materials for 988 day)
 - a. <https://www.samhsa.gov/resource-search/988>
 - 2. Plan your activities for September 8th!
 - a. Share the message “No Judgment. Just Help” in any creative way you see fit
 - 3. Share your efforts on social media using #988Day



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- c. McDonald County Health Department Updates
 - i. Need for mental health resources at White Rock
 - 1. Numerous teens and parents have indicated that there is a need for mental health resources while health department staff were conducting a vaccine clinic
- d. Building Communities for Better Health – Noel Change Team
 - i. Tobacco Free Parks in City of Noel
 - 1. Waiting on ordinance from the City of Noel in order to determine if city wants to go smoke free or if they are wanting Tobacco free parks only.
 - ii. Shadow Lake Smoke Free Policy
 - 1. Owner is wanting a stricter indoor smoking policy
- e. Job Center “**Build My Future**” – **October 17, 2024** (Flyer attached to email)
 - i. For 8th grade – high school students interested in **careers in construction and manufacturing**
 - 1. There will be another event in the spring for health-related careers
 - ii. Individual ***MUST*** register for event
 - iii. If you have any questions, please email Pam Regan at pregan@wibswmo.com